

Dear MetPac-SA Stakeholder

# INDUSTRY UPDATE

It is with great excitement that we are able to inform you that MetPac-SA is well underway to bringing together the entire metal packaging value chain in South Africa - giving the local metal packaging industry a unified voice, while combining and building on industry efforts to increase the recycling of post-consumer metal packaging.

The initiation of MetPac-SA comes at a time when waste is increasingly seen as an expense that producers should carry and the concept of extended producer responsibility (EPR) is evolving into a legislative tool to accommodate this expense through the mechanism of producer responsible organisations (PROs).

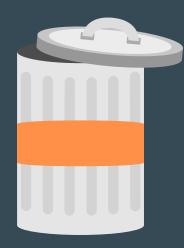
# **IndWMP: The Way Forward**

As communicated to you last week, the long awaited Section 28 Notice, calling on the paper and packaging industry to prepare and submit an industry waste management plan (IndWMP) to the Minister of Environmental Affairs, for approval, has been published on 6 December 2017.

Paper and packaging have been declared a priority waste by government and each packaging waste stream (including metal packaging) will have to submit an IndWMP to the Minister by September 2018, indicating how the paper and packaging industry will deal with its extended producer responsibility, decrease packaging in the environment, create employment and bring about transformation, amongst other aspects.

We are faced with a very short timeframe (9 months) in which to prepare and submit a robust and comprehensive industry waste management plan. EPR schemes are typically funded through the implementation of various economic instruments, levied either directly by the obligated industry (e.g. product charges, advanced recycling fees, deposit refund schemes, EPR fees), or by government (e.g. through material, input or product taxes).

MetPac-SA needs your support and participation to commit the necessary resources to this process and ensure that our industry remains competitive and healthy and avoid the risk of a government implemented tax.



### MetPac-SA Board:

It is recorded that MetPac-SA is a Non-Profit Company (NPC), defined in Section 21 of the Companies Act No. 61 of 1973, with registration number 2017/216419/08.

MetPac-SA functions under the leadership of Delanie Bezuidenhout (CEO) and a Board of Directors consisting of:

- Muhammed Darsot (Dursots)
- Philemon Sereme (Nestlé)
- Alex Baisch (PackSolve)
- Klaus Hass (Nampak Bevcan)
- Riccardo Benedetti (Hulamin)
- Dr Casper Durandt (Coca-Cola)
- Clint Bisset (ABInBev)



### **Our Members:**

MetPac-SA wishes to thank the following companies for investing in this initiative through seed-funding in 2017 and for the confidence they have placed in the MetPac-SA Board to act in the industry's best interests. Without their support we would not have been able to progress this very important industry endeavour.

- ABInBev
- Aerosol Manufacturers' Association (AMA)
- Coca-Cola
- Distell
- Dursots
- Heineken
- Hulamin
- Nampak
- Nestlé
- PackSolve
- Wyda

























### Looking back at 2017:

#### Some of our activities and achievements in 2017 include:



Launching of the MetPac-SA website (www.metpacsa.org.za)



Registration of MetPac-SA as an NPC



Drafting of the MetPac-SA Business Plan, including our vision, mission & objectives



Publication of the MetPac-SA Memorandum of Incorporation



Participation in the Department Environmental Affairs five week Phakisa to ensure that the



interests of its members are upheld



Exhibiting at the ProPak 2017 show and participation in a packaging panel discussion at the



Packaging Indaba



Various meetings with leading retailers such as Woolworths and Pick 'n Pay

Publication of various press releases with a total PR value of R826,861.00

### Looking back at 2017:

#### **Activities and achievements in 2017 (continue):**



Participation in the Parliamentary Portfolio Committee meeting on Circular Economy

Representing MetPac-SA on the Packaging SA Board of Directors

Conducted research in order to map the metal packaging industry

Supported the International Coastal Clean-Up Day

Development of a funding model to ensure that MetPac-SA will be well positioned to not only respond to legislative requirements of the Section 28 Notice, but also to ensure that a government tax burden is avoided

### **Vision & Mission Statements:**

#### **Mission:**

Our mission is to establish the industry as a valuable and recognised contributor to sustainability throughout the supply chain and beyond. We support and represent members' on industry matters related to operational, regulatory and environmental issues.



#### **Vision:**

Our vision is "zero metal packaging waste to the Environment".

Sustainability in the metal packaging industry is driven by recycling, saving up to 95% of the raw materials and energy required to make new products. This equates to a circular economy where resources are kept in use indefinitely.



# **Goals & Objectives:**



• We develop sustainability thinking, including position statements and commitments (ie. Industry Waste Management Plans)



• We work with our industry to ensure that we support the greater packaging industry's vision of "Zero Waste to the Environment", which includes the following:

- Clean-up of the environment
- Maximising diversion of metal packaging from landfill
- Increasing collection and recycling rates of metal packaging
- Ensuring that the manufacturing sector has access to a steady stream of good quality and clean recyclables.
- Finding and developing new markets for recyclate
- Reducing raw material consumption by driving the increased use of recyclate.



Promote transformation of the industry through initiatives that will create sustainable
jobs, upskill the informal sector, protecting vulnerable workers (ie. waste pickers) and
creating a second resource economy.

# **Goals & Objectives (continue)**



We prepare common messages and create communication programmes on behalf of our members for a wider audience.



We monitor local and international legislation that could have an impact on our industry





We liaise with other role-players, stakeholders, government departments and industry associations to work towards better and more balanced legislation



We manage issues and threats affecting our industry.



Our sincere thanks to every member of MetPac-SA and to our board members in particular for the support you have shown us this past year!

We trust that you will be taking a well-earned break over the December holidays, and that you will spend time resting, relaxing and reflecting.

May 2018 surpass your wildest expectations and be prosperous and successful!

Please note that the MetPac-SA administration offices will be closing on Friday, 15 December 2017 and will re-open on Monday, 8 January 2018.

**CONTACT US!** 

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